



HAWKINS COUNTY



"NO RUN" RUN for a Good Cause in memory of Doc McConnell

Non-Runners take your mark in the "NO RUN" RUN for Hawkins County Imagination Library

*Wear your flip flops or dressy shoes, but leave your running shoes at home!
Help us put more books in the hands of Hawkins County children.*

"Runners" will experience all the fun of a run—the exciting finish line, a race number, a commemorative t-shirt, and a great "after party" (Light Hors d'Oeuvres will be provided. Participants may order beverages and food from a limited menu on their own.) —all of this without breaking a sweat, because it's a "NO RUN" RUN!

WHEN: Monday, October 22nd
5:00 PM-7:00 PM

WHERE: Tennessee Jack's Restaurant on the River
Highway 66 S, Rogersville, TN (finish-line)

WHAT: The "NO RUN" RUN, in memory of Doc McConnell, is a fundraiser for the Hawkins County Imagination Library. The "NO RUN" RUN is a unique opportunity to cross a race finish line without having to run at all.

- As a participant, you will receive a race t-shirt and a bib number, however, **crossing the finish line will involve merely taking only a few steps** and experiencing a whole lot of fun and communal pride and raise funds for the Hawkins County Imagination Library.
- If you are unable to make it to the "NO RUN" RUN, you can still register to "compete" in your own home on your comfy couch. We will deliver a t-shirt and bib number and your fee will go to the same great cause.

COST: \$30 per "racer" (pre-registered) or \$40 at door
BECOME A "NO RUN" RUN SPONSOR

Sponsorship Levels: (includes recognition posters at event)

- 5K Run \$ 60
- 10K Run \$ 120
- Half-Marathon Run \$ 240
- Marathon Run \$ 600
- Ultra-Marathon Run \$ 1,000



WHY: The Hawkins County Imagination Library (HCIL) mails one age-appropriate book each month to enrolled children from birth to age five.

- **HCIL is seeking to raise \$30,000.**
(Cost to purchase one book a month for one year, for each of the 2,312 enrolled children)
- The HCIL Board is sponsoring the "NO RUN" RUN to raise program support and awareness.

TAKE YOUR MARK, GET SET AND NO RUNNING!