

## **C.H.S Mobuck Football Booster Club is recruiting new members, sponsors and donors.**

The Cherokee High School Mobuck Football Booster Club is ramping up efforts to recruit new members, sponsors and donors. There is no cost to join the Booster Club and we need all the help we can get. There are many events, jobs and work to do to make the Cherokee Football team successful on the field this Fall. Anyone in the community can join the Booster Club and help us out - not just football team parents and families.

We need sponsors and workers to help serve the pre-game meal on Friday mornings and Friday afternoon. We need merchandise booth workers and in other areas as well. We need a lot of help/workers as well as sponsors/donors.

Included with this letter, there will be a Donation Level Sponsor sheet that will show you the levels that are possible to join and the reward that comes with each level. Please look over the levels and see where you can help us with a donation or maybe a sponsorship of a meal. The Thursday meals sponsorship is \$250. The Friday pre-game meals are \$500 – this also helps pay for pizza for all the away game meals as well.

There are major purchases that are needed as well. Coach Baugh is wanting to purchase new headsets this year. There are some new equipment items needed for practice. A new sound system is needed at the stadium as well. These are purchases that will range from \$3000 to \$10000 each. Can you help? Please consider a possible sponsorship of one of these purchases as every dollar that the Booster Club receives will be directed to helping the Cherokee Chief football team and their success this Fall.

The Booster Club is proud to announce once again, the use of a five foot tall by 16 foot wide near HD display video board is being made available to us by Bob and Julie Smith & Dynamic Effects and Fireworks Company. This Video Board will allow us to display business logos or cards as advertisement for your business throughout all Cherokee regular season home games and any playoffs we may host. We will also be able to make school and community announcements on the video board at our discretion. We are going to sell the opportunity to be on the video board for all five regular season home games for \$500.00 – essentially \$100 per game, the same as last year. For instance, if we sell twenty spots, your ad would run approximately four times per quarter or sixteen times per game (an estimate only). If you donate \$1000.00 to the MFBC, we will put your ad/logo/business card on the video board rotation approximately two times as much. As you can see, the more you donate, the more times your ad/logo/business card will be seen in Big Red Valley.

This is a great opportunity to support your Cherokee Chiefs through the Mobuck Football Booster Club and at the same time, get your logo or business card out in front of the community at a relatively low price. All money raised by the Booster Club is used to support the Cherokee Chief Football program. Your donation may be (partially) tax deductible as the MFBC is a non-profit, 501c3 entity. Please take this opportunity to support the Cherokee Chiefs and promote your business today!

For more information or to arrange a donation, contact Dr. Blaine Jones at 423-272-3150 or via email at [docjones57@hotmail.com](mailto:docjones57@hotmail.com) . To obtain the highest quality display on the video

board, you will be asked to submit a high resolution (suggested 1MB or greater) jpeg or pdf file for publication on the video board rotation.

If you would like to discuss being a sponsor/donor or you just want to help out with serving a meal or other labor specific job, call me, MFBC President, Sandy Jackson at 423-923-2827 or Dr. Blaine Jones at 423-272-3150. Any and all support will be greatly appreciated, and all donations will be used to directly benefit the Cherokee Chief Football Program. We are looking forward to a very exciting year of Mobuck Football in Big Red Valley this year - - make plans to join us! Look for local media and social media notifications of upcoming Booster Club meetings and make plans to join us in support of your Cherokee Chiefs. If you would like to make a donation, you can send your check to the Mobuck Football Booster Club, P.O. Box 173, Rogersville, TN 37857. We are a 501c3 non-profit organization so some if not all of your donation may be tax deductible. We thank you in advance for your help and support.

Sincerely,

A handwritten signature in black ink, appearing to read "Sandy Jackson", with a long, sweeping flourish extending to the right.

Sandy Jackson, President

A handwritten signature in black ink, appearing to read "Blaine Jones", with a horizontal line drawn through the signature.

Dr. Blaine Jones, Board Member

## **Chief Mobuck Level \$1000 or More**

**20% off Merchandise Purchases / One Tee Shirt of Choice / One Cap or One Visor /  
Membership Recognition**

## **Varsity Level \$500 – 999**

**20% off Merchandise Purchases / One Tee Shirt of Choice / Membership Recognition**

## **Junior Varsity Level \$250 – 499**

**10% Off Merchandise Purchases / Membership Recognition**

## **Travel Squad Level \$100 – 249**

**10% off Merchandise Purchases / Membership Recognition**

## **Spears Up Level \$50 – 99 & Headress Level \$1 – 49 Membership Recognition**

**\*\*Membership Recognitions** will vary by level from: newspaper & radio recognition; “Big Board” Booster Club recognition outside Big Red Valley; video display of business card or logo and other possible avenues as well depending on availability.

**DONATION DEADLINE TO BE ON BIG SCREEN VIDEO BOARD IS MONDAY,  
AUGUST 12<sup>TH</sup>, 2019**

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